



Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention
Strong Families, Safe Kids

Child Abuse and Neglect State Prevention Plan

Fiscal Year 2024 (July 1, 2023 - June 30, 2024)

Dear Friends,

CTF began a new strategic plan in FY24. The biggest change to our plan was **an acknowledgment that perhaps we had become too “targeted” in how we award funding**. We certainly believe in a targeted funding strategy—identifying priority areas and specifically funding in those domains. But we also realized and had received feedback that this approach does not allow us to support innovative ideas or a great many approaches that do show promise and impact in preventing child abuse. As a result of these discussions, **we will be releasing funding this year in a “responsive” solicitation** which will allow for a broader range of agencies and programs to apply. At the same time, we are maintaining our previous commitments to child sexual abuse prevention and evidence-based, intense home visiting.

Public policy and systems advocacy will continue to be a focus for CTF. We remain disappointed and concerned about the outcomes for many Missouri children. **Our national rankings on infant mortality, maternal mortality and other key outcomes are worse than disappointing, they are a failure.** We exist for one reason and one reason only—to prevent child abuse and improve the lives of Missouri children. CTF is only one player in a large ecosystem that affects children, but we know what we do through funding and advocacy makes an impact. Despite the hard realities, **we remain hopeful, in large part, because of the continuing interest of Governor Parson and the Missouri General Assembly in increasing investment in our youngest children** and the recognition that what we do for young children is the future of our state. As always, we have such gratitude for our grantees, partners and many friends who see the best in us and work with us to make change for kids. As I often say, it isn't supposed to be easy, but when we make change for kids, there is nothing better.

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and one reason only --
to prevent child abuse
and improve the lives
of Missouri children.

Emily van Schenkhof
CTF Executive Director

Fiscal Year 2024:

24 Prevention Grants:
\$2,922,802

46 Facilities &
Infrastructure Grants:
\$7,290,422

6 Statewide Projects:
\$2,571,211



Since 1983, the Missouri Children's Trust Fund has allocated **\$88 million** to prevention programs in communities throughout Missouri.



Our Funding Fiscal Year 2024

24 Prevention Grants **\$2,922,802**

9 Sexual Abuse Prevention:
\$856,931

5 Safe Sleep LPP Grants: **\$480,584**

5 Home Visiting Collective Impact:
\$953,719

5 Home Visiting: **\$631,568**

46 Facilities Improvement & Infrastructure Grants:

\$7,290,422

6 Statewide Projects **\$2,571,211**

Child Care Planning: **\$873,000**

Early Childhood Advocacy:
\$100,000

Parent Leadership & Engagement:
\$50,000

Training & Technical Assistance:
\$162,752

Public Education: **\$385,459**

Home Visiting Outcomes Rate Card:
\$1,000,000

Strategic Initiatives in FY24 include:

Prioritized Programming Focus for Greater Impact

- Partner with Community Foundations to release remaining Facilities Improvement & Infrastructure Funding
- Create funding formula for existing Collective Impact sites and release funding for new, fifth site in Southeast Missouri
- Release a responsive Request for Proposals (RFP) for strategically aligned, innovative programs

Strengthened Grant-Making

- Support the quality implementation and evaluation of all grant programs, including Collective Impact, Home Visiting and Child Sexual Abuse Prevention
- Engage in continuous quality improvement and performance management with Outcomes Rate Card grantees

Targeted Public Information

- Develop targeted partnerships to spread Something We Agree On campaign reach
- Launch corporal punishment prevention campaign
- Award mini-grants to agencies to implement campaigns

Policy Advocacy for Systems Change

- Address challenges and improve home visiting governance in Missouri
- Work to promote integrating Collective Impact and the Coordinated Referral and Intake System in the existing home visiting funding structures and systems
- Support the Governor and KidsWin Missouri's Early Childhood Advocacy Campaign
- Increase partnership with Children's Division to create prevention system and support vulnerable parents.

CTF strives for excellence in all we do. If you have feedback, suggestions or input, please let me know.

Thank you,

Emily van Schenkhof
CTF Executive Director